

Lisa M. Linn de Barona

From: Wharton Global Consulting Practicum [mailto:wgcp@wharton.upenn.edu]
Sent: Monday, July 06, 2009 2:30 PM
To: Wharton Global Consulting Practicum
Subject: GCP E-News & Invitation to SFO Event (7/9/09)

Having trouble viewing this email? [Click here](#)



July 2009

Wharton Global Consulting Practicum E-News & Invitation

**GCP 30th Anniversary Reception/Dinner
San Francisco, CA
Thursday, July 9, 2009
6:00pm**

101 Howard Street, Suite 500, San Francisco, CA 94105

We'll be serving Len's "famous" smoked salmon!

*All GCP Friends, Alumni, Clients, Spouses, Partners and Children
over 12 welcome.*

Please help us order an appropriate amount of food.

**If you have not done so already, please RSVP at your earliest
convenience by clicking [here](#) or visit the [GCP website](#).**

Project Recruitment

We are busy working with our partners around the globe (Chile,
China, Colombia, India, Israel, Peru, Spain, Taiwan and the United

In This Issue

[GCP Celebration in SFO](#)

[Project Recruitment](#)

[PDMA Annual Conference](#)

[GCP Dates for 2010](#)

[Len & Susan ALS Bike
Ride](#)

[We're moving!](#)

Join the GCP on
Facebook, [click here](#).

Become a fan and join
the Wharton Global
Consulting Practicum
Group.

Arab Emirates) to recruit projects.

If you have a project lead please send it to Lisa M. Linn de Barona, GCP Associate Director at llinn@wharton.upenn.edu.

The final date to "sign" clients for this academic cycle (2009-2010) is Friday, September 11, 2009.

We appreciate your continued interest and support of the GCP!

GCP Faculty To Lead The PDMA Annual International Conference

**October 31, 2009 - November 4, 2009
Disneyland Hotel in Anaheim, California**

Wharton's GCP will be front and center at the Product Development and Management Association's Annual International Conference to be held at the Disneyland Hotel (October 31-November 4) in Anaheim California. Robert M. Mann, the GCP's Director of Consulting and Strategy, will be chairing the event. Jody Levy, a long-time member of the GCP's faculty will also lead a session on Integrative Innovation with Paula Etchison of ConAgra Foods - the company behind the #1 food innovation in 2008.

The PDMA recently announced its track sessions and speakers with considerable kudos from the innovation community for the strong line-up of companies including: Major League Baseball, The North Face, Coca-Cola, Medtronic, Hershey's, Disney, Bank of America, Google, Clorox, Microsoft, Sherwin Williams, GlaxoSmithKline, INSEAD, Wharton, McKinsey, PRTM, WellDoc, ADM, Corning, Chicago Mercantile Exchange, Becton Dickinson, Xcel Energy, Honda, IBM, Whirlpool, ConAgra, Eli Lilly and many others!

In appreciation for the leading roles Rob and Jody will assume at the conference, GCP students, alumni, faculty and friends can enjoy a 20% discount on the conference registration fee. Please reach out to Rob Mann at rmann@prtm.com to secure the Chairman's discount and registration code.

To learn more about the conference visit their website by clicking here or download their brochure [here](#).

Mark Your Calendars!

Devil's Advocate, San Francisco, CA
Sunday, January 31, 2010, 9:00am - 1:00pm
Thursday, February 4, 2010, 6:00pm - 9:00pm

Devil's Advocate, Philadelphia, PA

Network with the Wharton Global Consulting Practicum on LinkedIn, [click here](#).

Join the Alumni or/and Friends Groups!

Join Our Mailing List!

Sunday, February 21, 2010, 9:00am - 5:00pm
Tuesday, February 23, 2010, 5:00pm - 9:00pm

Annual BBQ, Len & Susan's Home, Philadelphia, PA
Wednesday, May 12, 2010

14th Annual Lodish Bike Ride for ALS

As if the GCP didn't keep Len busy enough! They're at it again...for the 14th year, Len and Susan Lodish will ride 1000 km on a tandem bicycle to raise money and awareness for the fight against ALS. This year, their ride will take them through Singapore and Malaysia.

This amazing couple rides completely unsupported, carrying everything they need for their two-week journey on their bike. To learn more click [here](#).



We're Moving!

The GCP Office will be moving from the basement level of Steinberg-Dietrich Hall to the first floor of Steinberg-Dietrich Hall later this summer. (We'll even have a few windows!)

The exact time frame is still being determined. We'll keep you posted as details (e.g. our new address) are confirmed.

Innovation - Experience - Global Perspective - Hands-on Learning - Expansion

The [Wharton Global Consulting Practicum](#) (GCP) is a cross functional course given within the curriculum of the Wharton M.B.A. program. Established in 1978, this unique program pairs teams of Wharton M.B.A. students and faculty with teams from partner universities (in Chile, China, Colombia, India, Israel, Peru, Spain, Taiwan and the United Arab Emirates with pilot projects in Africa) to consult

with a client company (either profit making or non-profit social impact) interested in entering or expanding its position in the U.S. market, or somehow leveraging a relationship with North America. The mission of the program is two-fold: to provide exceptional learning value to the students and innovative, operational plans which add value to clients.

[Forward email](#)

✉ **SafeUnsubscribe®**

This email was sent to lodish@wharton.upenn.edu by wgcp@wharton.upenn.edu.

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Global Consulting Practicum | The Wharton School | 302 Steinberg Hall-Dietrich Hall | 3620 Locust Walk | Philadelphia | PA | 19104