

Not a simple “student project”: teams collaborate with senior management, supported by the GCP professional network

- Executives/Managers work with the team
 - 5 Wharton and 5 local country teammates in the self-managed “project core”
 - Unified team, not just a sub-segment in one geography
- The “core” focuses on Management’s key decisions to be made – emphasizing relevance
 - Not an academic exercise delegated to staff without responsibility
- Core team is backed by the network: progress, rigorous execution/logic, QA and success

